

# 1 Day Financial Statement Analysis Workshop

(28 Nov 2016 | Concorde Hotel, Singapore | 9:00am – 5:00pm)

## Make simple sense to complex financial jargons and ratios

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- Are you required to make business decision but are overwhelmed by numbers?
- Can you confidently interpret financial reports and make sound decisions?
- Are you doing project budgeting and need to justify ROI in dollars and cents?

## Financial Statements Analysis Made Easy

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Financial reports provide vital information for our business and investment decisions. Yet, the financial statements in a financial report seem to be written in technical jargons that only accounting professionals will understand. Let us help you breaks through this and answered all your queries in regards to financial reporting.

## A Step-by-Step Guide to Financial Statements Analysis

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Now you can acquire essential finance skills in just 1 Day with Internationally Renowned Faculty, Professor Luis Hall (PhD, New York University)

- Make smarter decisions that deliver higher profitability
- Quick, Compact, and Easy-to-Understand
- Identifying Red Flags and Vital Signs Out of Ratios
- Simple yet effective techniques to understand finance
- Overcome the fear of numbers to make informed business decisions
- Demystify financial jargons into simple layman language

## Why You Should Attend?

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Financial skills are fundamental building block for career advancement and personal investment decision. Successful business leaders and professionals understand the importance of good financial knowledge to their success. Whether you are responsible for human resources, business development, accounting, corporate law, marketing, engineering, forecasting or international business, this is your chance to be gain a good grip of financial principles & terminologies, income statement analysis, ratio analysis, forecasting & budgeting.



### ***Gain Key insights and Professional advice from the Expert: Professor Luis Hall, (PhD, New York University)***

Dr. Luis J. Hall is a professor in economics and finance. He received his M.A. and Ph.D. from New York University. Dr. Hall held previous positions in the New York State Banking Department, as external researcher for the World Bank and Inter-American Developing Bank and formerly taught at New York University. He has been a consultant for several banks focusing his research primarily on credit and credit default. His research interests lies in corporate finance, sovereign risk, interest rate, international economics and international financial markets.

# Make simple sense to complex financial jargons and ratios

## Program Highlights:

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This workshop is designed to explain how financial measures of corporate performance are calculated and used to assess credit worthiness of a business.

- Financial Statements Analysis – Get a firm grasp of numbers & key Ratios
- Business Analysis – Gain confidence in assessing financial performance and health
- Cash Flow Management - Forecasting and Cash Flow Management
- Budgeting– Take the guesswork out of budgeting and reduce margin of errors
- Investment Analysis –Think Finance & ROI in your projects
- Business Growth - take initiatives that meet your short- and long-term goals
- Expand your professional expertise—and your career opportunities

## Participant Profile

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This is a perfect course on practical financial accounting for non-financial officers, stock-market investors, lawyers, lenders, entrepreneurs, and more

Managers and Executives who need to know how basic accounting work and apply accounting related techniques when making business decisions.

## Testimonials

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"Prof. Luis Hall had made this session challenging and the content was easy to understand! Very enlightening indeed! Thank you for the wonderful sharing"

**Managing Director, Globaltraco International**

"This program had brought me through a thinking process of the enhancing the current practises to a more effective method. It is good to go through a program with a knowledgeable and interactive trainer. Great job, Prof. Hall!"

**Finance Director, Regnum Corporate Services**

Tremendously impressed with Prof. Hall's excellent combination of theoretical & practical knowledge. Always difficult to find & take time out of office / work - this was an absolutely valuable use of time!" **CEO, SG Fujitsu**

## Using key financial statements to assess corporate performance and financial health of business

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- Differences between Balance Sheet, Income Statement and Cash Flow Statements
- What these statements tell and don't tell you
- How to use financial statements to detect liquidity issues

### Session 2: Using Ratio Analysis– making the numbers tell a story

Evaluate the performance and financial health of businesses, judge the profitability of investments, and evaluate management effectiveness.

- What are ratios and their limitations
- What are the different types of ratios and what do they mean
- Financial Strength, Valuation, Growth, Profitability, Effectiveness, Efficiency

### Session 3: Evaluate Investment Profitability

Uses of Net Present Value (NPV) Analysis to evaluate investment decisions

- How to evaluate investments with different investment lives
- How to evaluate future cash flows, how to handle different growth rates
- What are the differences between Weighted Average Cost of Capital (WACC), cost of debt and cost of equity
- Which discount rate should be used

### Session 4: Wrapping it all together

- Investment and financing decisions – the optimal mix
- Evaluate essential aspects of value creation (EVA)

## Save 40% or up to 400% Tax Rebate via the Productivity and Innovation (PIC) Scheme:

The PIC scheme supports investments in innovation and productivity improvements. Registered Singaporean Businesses can enjoy huge tax savings in the form of cash payouts and/or tax deductions when they invest in training of employees. Attend any of our programs and enjoy PIC credits, either as a 40% cash refund or 400% tax deduction. For more information, visit <http://www.iras.gov.sg/irashome/picredit.aspx>

# 1 Day Financial Statement Analysis Workshop

Date: 28 Nov 2016 (Mon)

Venue: 100 Orchard Road, Concorde Hotel Singapore

Time: 9.00 am to 5.00 pm

## Contact Us:

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Asia Pacific International Academy

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### 1st Participation Details

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Designation: \_\_\_\_\_

Tel No.: \_\_\_\_\_

Email: \_\_\_\_\_

Food Preference: (Vegetarian/Halal/No Preference/ Others: \_\_\_\_\_)

### 2nd Participation Details

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Designation: \_\_\_\_\_

Tel No.: \_\_\_\_\_

Email: \_\_\_\_\_

Food Preference: (Vegetarian/Halal/No Preference/ Others: \_\_\_\_\_)

### 3rd Participation Details

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Designation: \_\_\_\_\_

Tel No.: \_\_\_\_\_

Email: \_\_\_\_\_

Food Preference: (Vegetarian/Halal/No Preference/ Others: \_\_\_\_\_)

### 4th Participation Details

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Designation: \_\_\_\_\_

Tel No.: \_\_\_\_\_

Email: \_\_\_\_\_

Food Preference: (Vegetarian/Halal/No Preference/ Others: \_\_\_\_\_)

## Investment Fee

**\$800** per participant

\$560 After PIC Grant of 40%

## Payment Methods

- By Cheque (For Local Participants Only)
- By Bank Transfer
- By E-Invoice Sub Bu No.

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

Tel No: \_\_\_\_\_ Fax No: \_\_\_\_\_ Email: \_\_\_\_\_

I understand and accept the terms and conditions stated below.

Signature and Date

Company Stamp

### Terms and Conditions:

- A place will be reserved for you upon receipt of registration.
- All cancellation will carry a SGD 200.00 administration fee.
- No refund can be made for cancellation less than 14 days prior to the event date.
- Asia Pacific International Academy, reserves the right to cancel or postpone the course/ seminar due to unforeseen circumstances and also the right to reject any registration. A full refund of the course/seminar fee will be made to you.